

DISPLAY ADVERTISING

Description	No. of positions	Duration	Ad spec	Impressions	Cost
Large Leader board	1	1 Month	970 x 90 pixels	1	
Middle-page Leader board	1	1 Month	728 x 90 pixels 320 x 50 pixels (Mobile device)	3	
Rectangle	****	1 Month	300 x 250 pixels		
Slider	6	1 Month	300 x 250 pixels	1	
Events Calendar	N/A	1 Month	N/A	1	

* Formats Accepted: GIF, JPG, BMP or SWF.

** If submitting your own promotional material all details need to be legible enough to be read or we cannot use it.

*** Where required, we can design (or re-design) your promotional material at an extra cost of £20.

**** To be discussed.

E-NEWSLETTER

Campaign Term	No. of Positions	No. of Subscribers	Ad spec (min)	Cost
Weekly	5	?	300 x 250 pixels 320 x 145 pixels	

*Number of subscribers accurate at the time of publishing.

**Where there are five weeks in a month the cost is capped to four weeks if paying for one month.

For further information please contact our sales team by email at sales@celestialweekly.com.